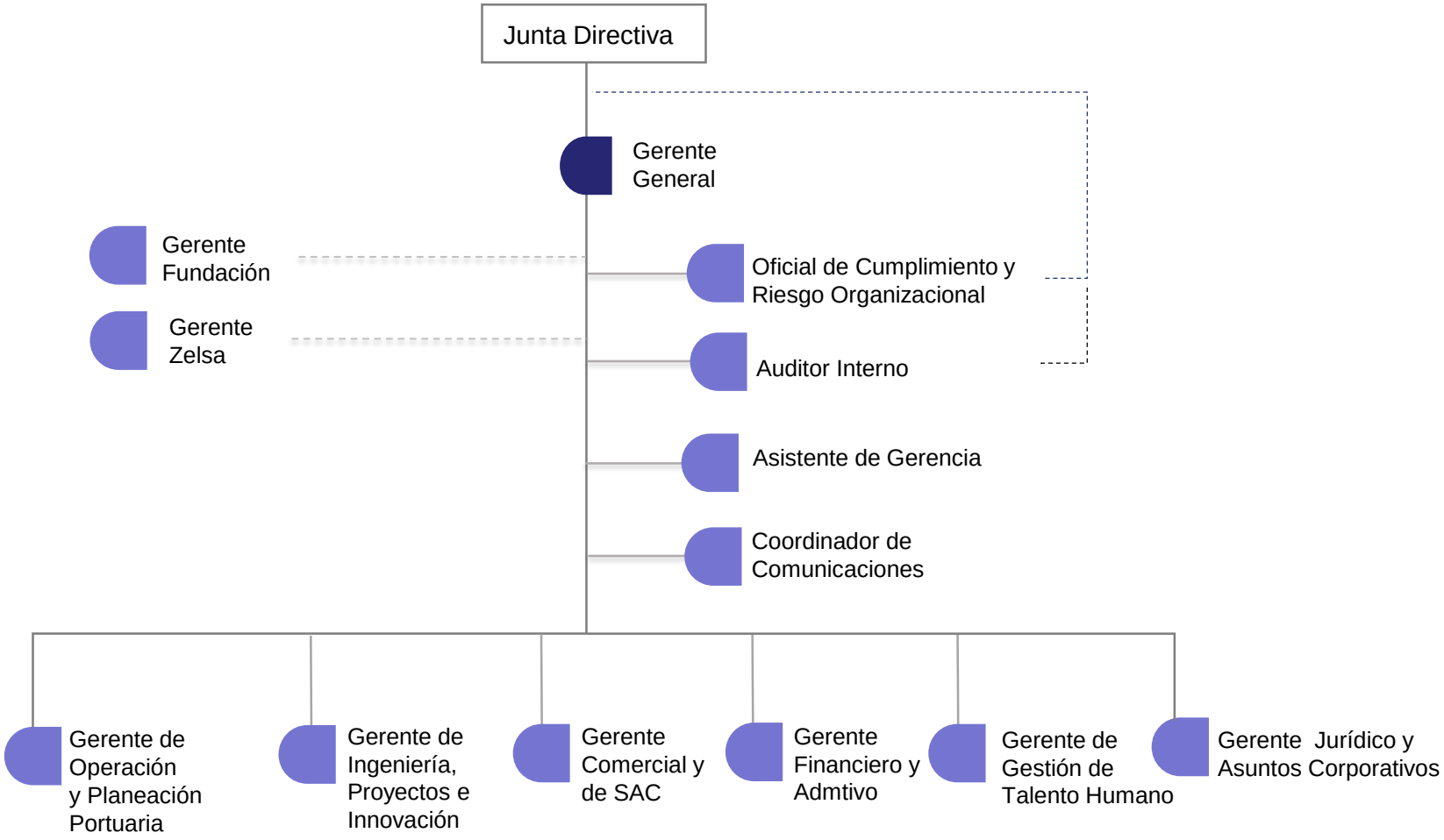Estructura Organizacional General